

wall cravings



**DESIGNS THAT STICK**



# About us



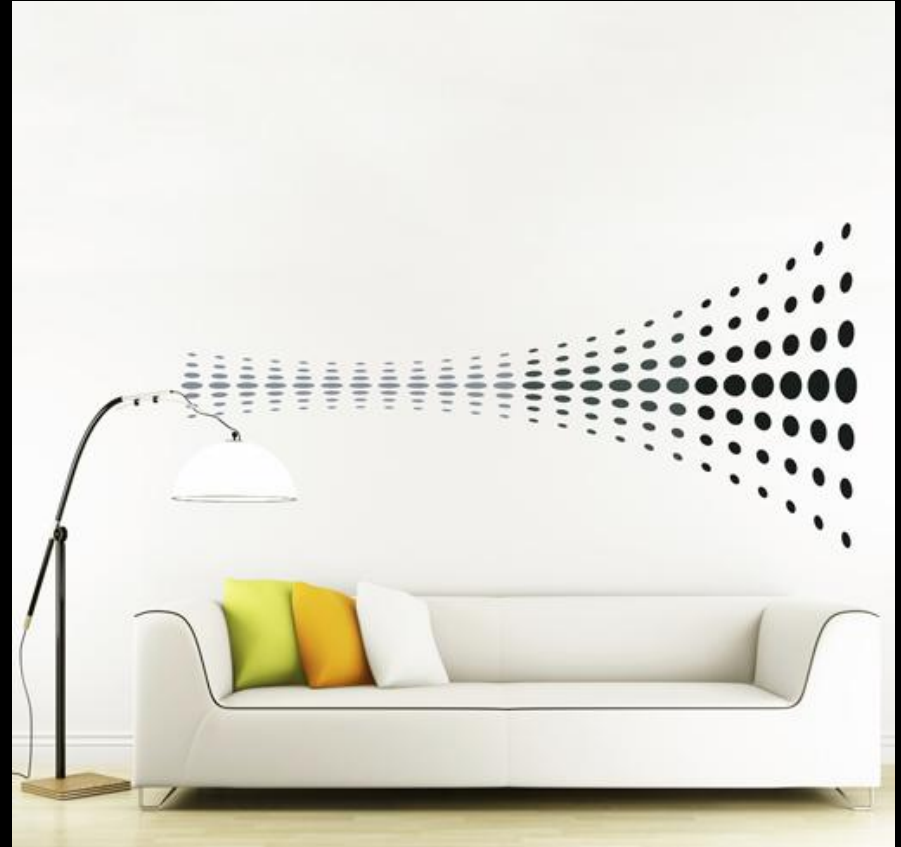
Wall Cravings is the solution to all your bare wall issues and that are craving for expression! Wall Cravings are adhesive vinyl wall stickers and decals. These funky, contemporary decals are easy to apply, look great and best of all are an affordable alternative to paint, art and wall paper!

Wall Cravings are a fabulous and fun way to decorate nurseries, kids rooms, living rooms, dining rooms, offices, kitchens, bathrooms and furniture. Try them on any flat surface - walls, mirrors, wardrobes or even windows. Wall Cravings stickers are made from the best of quality vinyl, therefore making them long lasting and very easy to remove. They are applied easily with a transfer sheet and the final result, looks like a work of art!

Our stickers are all created by our design contributors, who are some of the best international graphic designers around, so you can be sure each collection and design you see is unique and done with passion.

A medley of simple but effective colours and tones are used in our designs to create a coordinated centrepiece in any room or environment.

Let us transform your interior space and splash some life onto your surroundings, we guarantee to satisfy your cravings! With so many designs to choose from, you can create smart solutions that both kids and adults alike will love.



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# Our Collections



Floral & Nature



Babies, Kids & Animals



Graphic



Baroque



Mirror

# Floral & Nature



Autumn WC-03-01  
1500x1500mm



Blossom WC-03-02S  
1000x1000mm



Blossom WC-03-02B  
1000x1000mm



Blossom WC-03-02R  
1000x1000mm



Organic Flowers WC-03-03  
1500x500mm



Spiral Flower WC-03-04S  
1000x1000mm



Spiral Flower WC-03-04G  
1000x1000mm



Floweret WC-03-05  
500x1000mm



Birds WC-03-06S  
145x1200mm



Birds WC-03-06B  
145x1200mm



Migrating Birds WC-03-07  
1840x1800mm



Swish WC-03-08B  
1235x1220mm

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Swish WC-03-08S  
1235x1220mm



Ooo Bamboo WC-03-09S  
2700x1300mm



Ooo Bamboo WC-03-09G  
2700x1300mm



Budding Grass WC-03-10L  
1000x1240mm



Budding Grass WC-03-10G  
1000x1240mm

# Baby, Kids & Animals



Mini Porcini WC-01-01  
500x1590mm



Elephant Walk WC-01-02P  
255x1130mm



Elephant Walk WC-01-02B  
255x1130mm



Elephant Walk WC-01-02G  
255x1130mm



BALLroom WC-01-03M  
255x1930mm



BALLroom WC-01-03S  
255x1930mm



Red Guitar WC-01-04  
1000x500mm



Bear WC-01-05B  
915x510mm



Bear WC-01-05P  
915x510mm



Cat WC-01-06P  
420x1000mm



Cat WC-01-06B  
420x1000mm



Giraffe WC-01-07P  
1700x1800mm



Giraffe WC-01-07B  
1700x1800mm



Moon WC-01-08  
500x1500mm



Sea WC-01-09  
430x2200mm



Space WC-01-10  
600x1700mm

Graphic



Evelyn WC-04-01  
700x1200mm



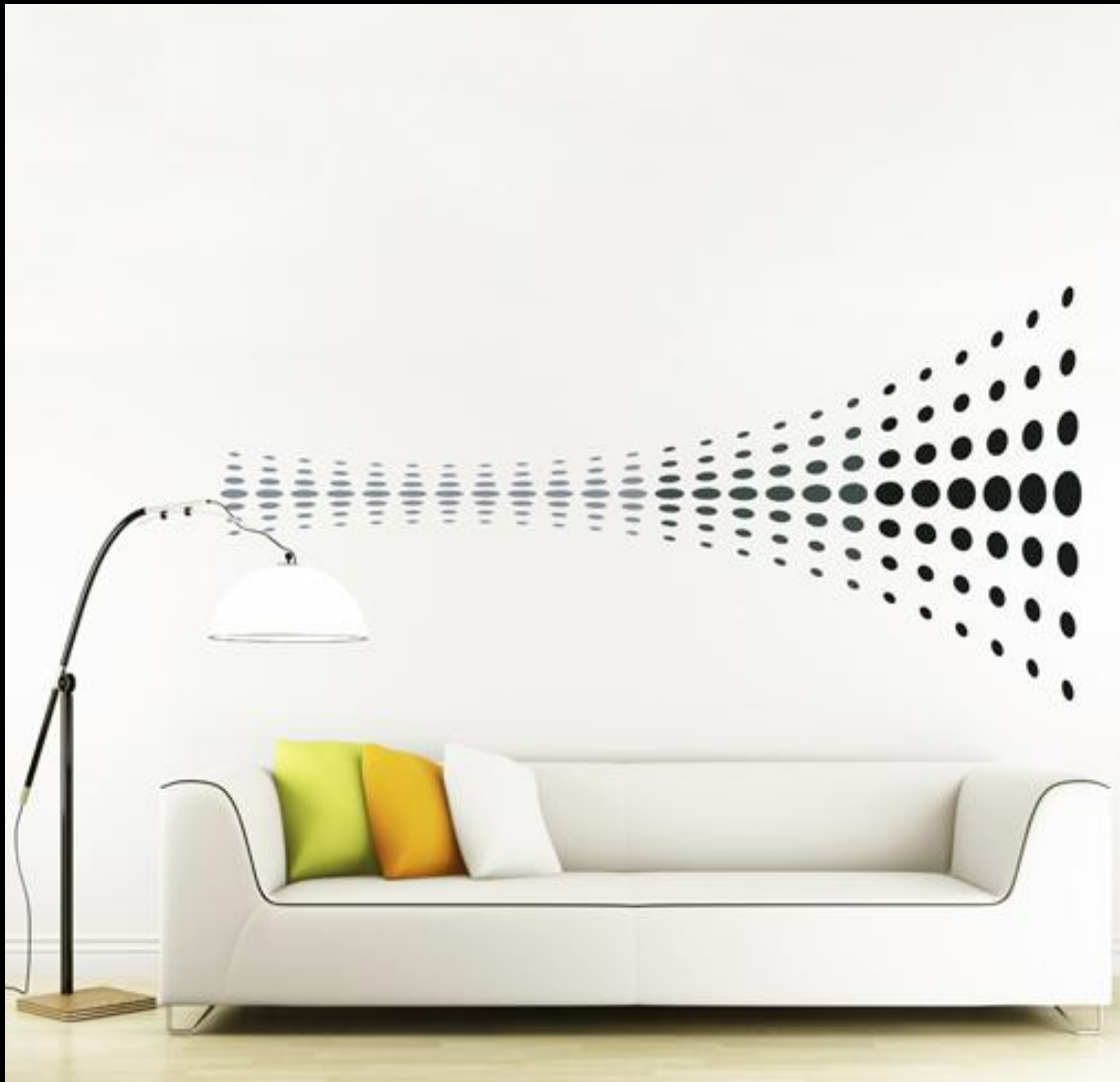
Pushing WC-04-03  
1800x1350mm



She's A Lady WC-04-02  
1650x800mm

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Perspective 2 WC-04-05  
1000x2000mm



Work Of Art WC-04-04  
1000x1500mm



Circle Cascade WC-04-06G  
1700x1220mm



Circle Cascade WC-04-06B  
1700x1220mm

Baroque



Even Flow WC-02-01  
430x1530mm



Chandelier WC-02-02  
1000x1000mm

Mirror



Even Flow Mirror WC-05-01  
430x1530mm



Migrating Birds WC-05-02  
1840x1800mm

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# Application



## Applying your Wall Cravings sticker - some tips

To begin with make sure you have the following: measuring tape, ladder (in case of applying to high wall), masking tape or similar light tape, pair of scissors, the white plastic scrapper provided inside our packaging (or similar object like a ruler or credit card) and a live, clean flat surface ready for your Wall Cravings sticker.

***Make sure you know the measurement of your design against the wall or surface measurement to ensure that the sticker is placed in the exact position that you want and to the size you desire. Use a measuring tape if needed.***

It's always more fun if two of you apply the sticker, also so much easier! Some of our more detailed or large designs can take over 60 minutes to install, but it will be a fun time and a fantastic result.

Do not use on freshly painted walls or surfaces. We recommend that if possible apply to gloss and satin finish painted walls. Ensure application only after 3-4 weeks of being painted.

Do not store your Wall Cravings stickers in direct sunlight, very hot or damp areas. Apply within 2 months of purchase.



## How to apply:

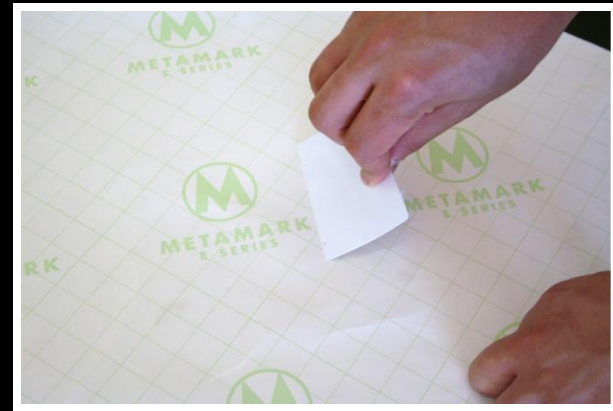
### 1. Check your surface

Be sure that the surface you are applying the Wall Cravings sticker to is: clean, dry, smooth and free of dust and dirt. Wall Cravings stickers can be applied to walls, wood, glass, and window's, mirrors, bathroom tiles, concrete, metal or any smooth and dry surface. Wall Cravings are easily removed but cannot be repositioned or reused.

### 2. Prepare the Wall Cravings vinyl sticker

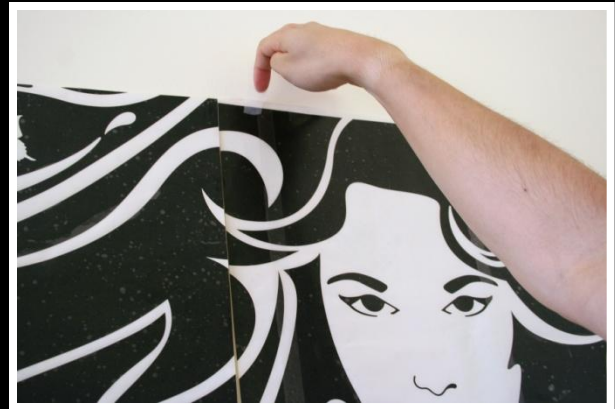
You have 3 parts of a Wall Cravings sticker. 1. The white backing sheet. 2. The vinyl sticker. 3. The transparent transfer tape. Lay each Wall Cravings sticker on a flat surface, graphic side down. Press and rub very firmly over the entire sticker with the white plastic scraper (or ruler, credit card or similar object). This is done to ensure that the sticker adheres properly to the transfer sheet and peels off more easily. If your design requires that you cut several pieces out from the sheet before application, this is the time to do it.

Taking a pair of scissors, cut carefully around the vinyl leaving a little gap around the edge, avoiding cutting on the vinyl sticker itself. Remember to rub very firmly over the back of the cut-out sticker piece.



### 3. Plan your design layout to size of wall and your own taste

Arrange your Wall Cravings sticker design on the desired wall or surface using masking tape or a light tape (on the top edge only). Some of our more detailed designs will have instructions and keys that come with them. It's important to follow these. Do not remove the white backing until you are satisfied with your design layout. Some of our designs have many pieces that allow you to create your own complete design and place them where you wish; You can cut individual pieces out with a pair of scissors and apply as many or as little as you wish. Some others you have to join and match them to create the final layout. It's easier to match and join the larger pieces together first, adding the smaller pieces afterwards.



### 4. Application of the Wall Cravings Sticker

From any corner, very carefully, slowly peel the white backing away from the transfer tape, following over with the scraper to help push down and to avoid any tearing. It's better if you start at the top centre and work your way out to the edges and bottom of the sticker. The vinyl sticker should be sticking to the transparent transfer tape and the wall. If some of the sticker remains stuck to the white backing, stop immediately, go back and re-rub the sticker in that area, then slowly continue peeling until the white backing is completely removed and the sticker has adhered to the transfer sheet.



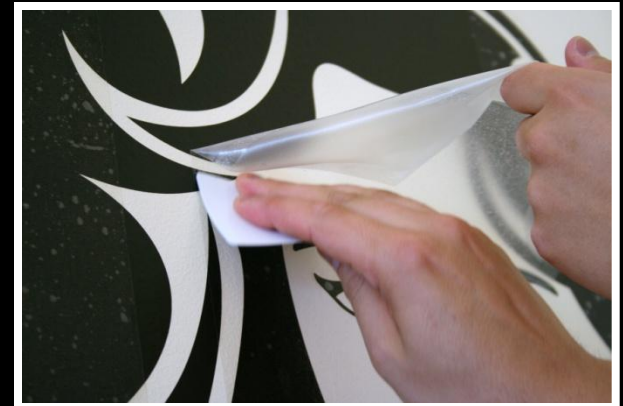
### 5. Transferring the sticker to the wall/surface

With your hand and the white plastic scrapper (ruler or credit card) finish the application by rubbing over the entire vinyl sticker to remove any bumps caused by air bubbles, and also to ensure that the sticker is completely affixed.

### 6. Remove transfer sheet

Once you have removed the air bubbles, wait about 10 minutes, then starting from any corner; slowly peel away the transfer sheet. Remove by pulling slowly and carefully downwards away from the vinyl. Make sure none of the vinyl pulls up with the transfer film, so that the sticker is sticking to your surface and not to the transfer sheet; if required, roll back the transfer tape and rub again using the white scraper to ensure the sticker has bonded with the wall and continue to peel off. Take extra care when peeling back transfer sheet from a painted wall.

7. Repeat process of with any of the remaining additional pieces of sticker that make-up the final design.



8. Your Wall Cravings sticker application is complete – sit back and enjoy your Design that sticks



## Contact



You can contact us at the following:

General enquiries: [info@wallcravings.com](mailto:info@wallcravings.com)

Sales & Customer Service enquiries: [sales@wallcravings.com](mailto:sales@wallcravings.com)

[www.wallcravings.com](http://www.wallcravings.com)

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Catalogue designed by Susan Joseph

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